

WE ARE HIRING



HEAD OF UK EVENTS

DEADLINE EXTENDED!
Monday 24th November

HEAD OF UK EVENTS

JOB DESCRIPTION

Job Title: Head of UK Events & Marketing

Salary: £45,000 - £50,000 doe

Hours: Full time, 9:30 – 17:30 Mon-Thu
and 9:30 – 13:00/14:00 Fri

Location: Kenton, HA3

Holidays: 20 Days Annual Leave + Jewish Holidays

MAIN PURPOSE OF THE ROLE

The Head of Events & Marketing will play a pivotal leadership role in delivering Maccabi GB's mission through the management, growth, and strategic development of its UK events.

This role combines high-level event management with oversight of marketing, ensuring Maccabi GB continues to deliver impactful, engaging, and community-driven experiences.

You will be responsible for overseeing all UK-based events, from flagship community events, fundraising events, community sport events and for coordinating the organisation's marketing & communications function in collaboration with our brand and design partners.



Dancing Strictly London

OUR VISION

A healthy, active and proud Jewish community integrated within British society

OUR MISSION

To create inclusive sporting, community and educational experiences that strengthen Jewish identity, enhance wellbeing and inspire engagement in the Jewish community, Israel and beyond.



KEY RESPONSIBILITIES

UK Events Management

- Lead, manage, and develop Maccabi GB's full UK events portfolio, ensuring excellence in delivery and community impact.
- Oversee the planning and execution of major events, including:
 - **Maccabi GB Community Fun Run** – the largest event in the UK Jewish community.
 - **Yellow Candle Project** – a key commemorative and educational initiative.
 - **Interfaith Wellbeing Festival** – promoting unity, health, and wellbeing across communities.
- Fundraising events, community sports events, and other UK-based events such as, the torch relay delegation and inter-charity quiz night.

- Develop and maintain event strategies that grow participation, engagement, and brand visibility.
- Manage event budgets, sponsorship opportunities, and supplier relationships to ensure financial sustainability.
- Ensure all events uphold Maccabi GB's values and brand standards.

Marketing & Communications

- Oversee Maccabi GB's marketing and communications across all channels by working closely with our external brand designers to maintain a consistent and impactful visual and messaging identity.
- Manage digital communications, including website content, social media, newsletters, and press engagement.



LANDMARK EVENTS

MACCABI GB COMMUNITY FUN RUN



The Maccabi GB Community Fun Run is the largest Jewish Communal event in the UK, uniting thousands of participants, spectators, and partner organisations. With 100 participating charities, the event is designed to promote health, inclusion, and community spirit. The Community Fun Run revolves around three areas: the run, the family fun zone, and the charity fair. 2026 will see the 18th annual Community Fun Run take place in June.

YELLOW CANDLE



The Yellow Candle project is a national initiative that commemorates victims of the Holocaust through a powerful act of remembrance. Individuals, schools, and community groups light yellow memorial candles, each dedicated to a specific Jewish person who was murdered during the Holocaust. Coordinated by Maccabi GB, the project educates future generations, strengthens Holocaust awareness, and fosters a meaningful connection to Jewish heritage and collective memory.

INTERFAITH WELLBEING FESTIVAL



The Interfaith Wellbeing Festival is run in partnership with the Faith & Belief Forum and brings together diverse faith communities to promote physical, mental, and social wellbeing. Through collaborative workshops, sports sessions, and panel discussions, the festival encourages dialogue, understanding, and shared experiences. Led by Maccabi GB, it highlights the unifying power of health and activity, fostering positive relationships across communities while championing respect, inclusion, and mutual learning.

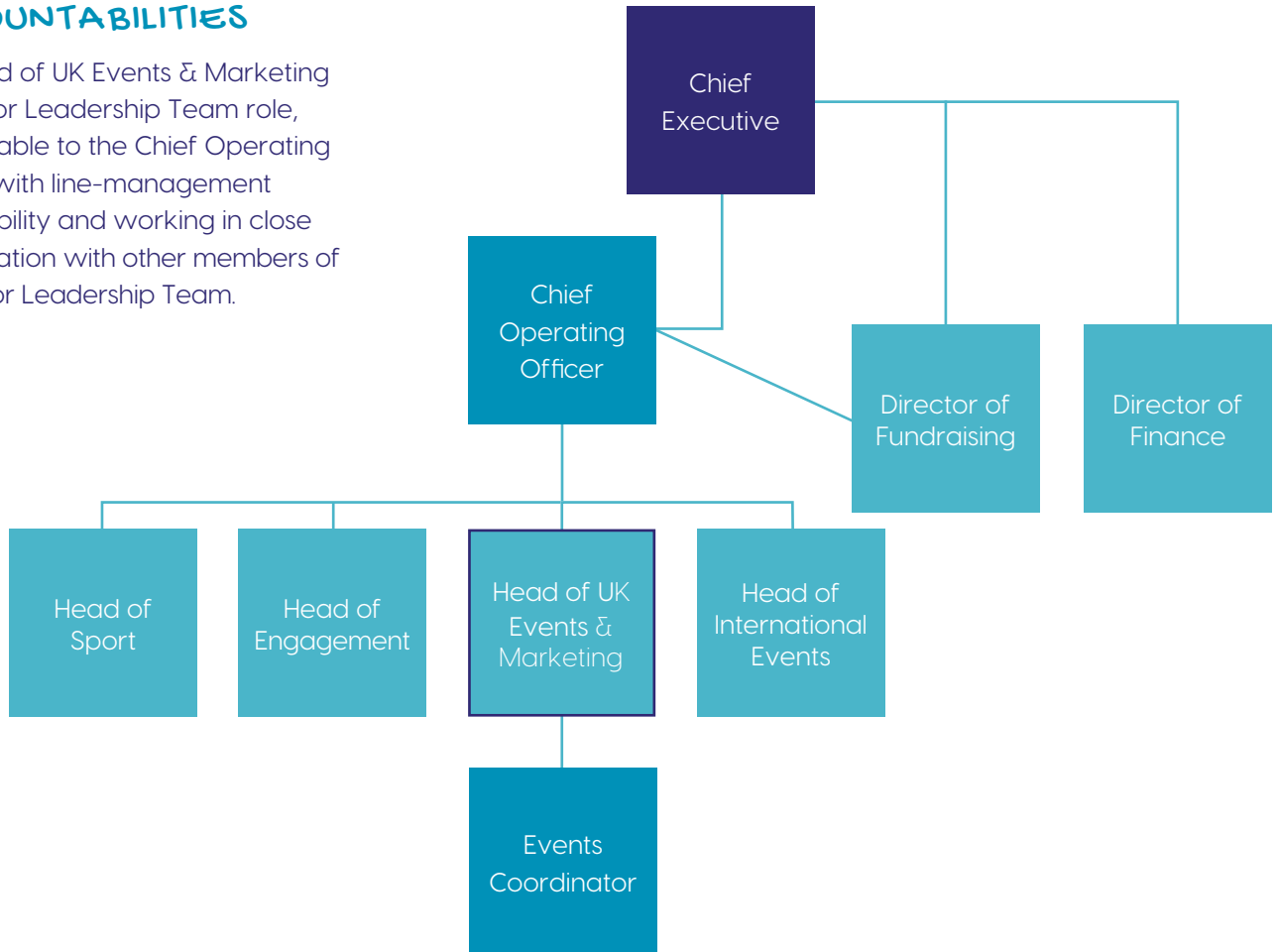
MACCABI GB COMMUNITY SPORT EVENTS

Maccabi GB's Community Sport Events provide inclusive, high-quality sporting opportunities for individuals of all ages and abilities. Through our grassroots clubs, and working alongside the Maccabi GB Sports department and volunteers, Community Events promote active lifestyles, skill development, and community cohesion. They play a vital role in strengthening Jewish identity and engagement, offering accessible platforms for participation while supporting Maccabi GB's mission for a healthy, active and proud Jewish Community integrated within British society.



ACCOUNTABILITIES

The Head of UK Events & Marketing is a Senior Leadership Team role, accountable to the Chief Operating Officer, with line-management responsibility and working in close collaboration with other members of the Senior Leadership Team.



KEY SKILLS AND EXPERIENCE

- Proven track record in event management within the charity, sports, or community sectors.
- Excellent knowledge of the Jewish Community Charity sector.
- Strong leadership and people management skills with experience leading cross-functional teams.
- Excellent organisational and project management skills – able to deliver complex, large-scale events on time and within budget.
- Strategic thinker with creative flair and attention to detail.
- Exceptional communication and relationship-building skills.
- Experience working with designers, agencies, and other creative professionals.
- Passion for community engagement and the mission of Maccabi GB.

HOW TO APPLY:

Please send your CV and Supporting Statement outlining your motivations for wanting to be our Head of UK Events & Marketing to Nathan Servi, COO, on nathan@maccabigb.org

Deadline extended:
Monday 24th November 2025

First Interviews:
Week beginning 24th November 2025

ADDITIONAL RESPONSIBILITIES

Any other reasonable duties and responsibilities as designated by line manager.

Knowledge / Skills / Experience

CRITERIA	DESIRABLE / ESSENTIAL
Attention to detail	E
Experience of administrative work in a busy office environment	E
Financial acuity	D
Willingness to learn	E
Punctual, Committed and Enthusiastic	E
Ability to work on own initiative	E
Excellent Team Working skills	E
Self-motivator and pro-active	E
Flexible, with a "can-do" attitude of trying to find way of doing things, rather than taking the easy avenue	E
Effective written and verbal communication skills	E
IT literacy (Microsoft Word, Excel, email)	D
Experience in records and document management	D



Torch Relay Delegation